

VITA Digital Productions Adds 12th Title to Unique Series of Motivational Exercise DVDs

Why Not Exercise Tomorrow in Venice?

JAMESTOWN, NC., October 13, 2007 - VITA Digital Productions announced today that it has released its 12th DVD in an ongoing series of unique World Travel Virtual Walks. Designed to be viewed while exercising on a treadmill, exercise bike, or similar equipment, these 12 DVDs were filmed in scenic and historic destinations including Rome, Venice, London, and the Cotswolds, allowing the viewer to experience world travel while exercising, losing weight, and staying fit.

These Virtual Walk DVDs are excellent motivational tools to help seniors improve their overall fitness and health. Designed to take the boredom out of the time spent exercising, thousands of these DVDs have been sold in all 50 states and numerous foreign countries; many customers have returned to purchase the entire set. Customers say: "Fantastic! Makes exercising fun again," and "(Your DVDs) have literally changed my treadmill workouts from a chore to a delight!" (Read more customer comments at: <http://www.vitadigitalproductions.com/feedback/feedback01.html>)

In addition to their use for exercise motivation, other customers use these DVDs to relive past trips to Europe. One recent customer said, "What a wonderful idea! I lived in Europe for 32 years and now I am stateside. Your videos brought back so many memories that photos just can't do."

And for those individuals with mobility issues, these Virtual Walk DVDs give them the ability to expand their horizons and explore the world with a newfound freedom. Wheelchairs, walkers, or oxygen tanks will no longer prevent their enjoyment of world travel.

These DVDs are not traditional travel videos. There is no narrator or on-camera host telling you how to pack or which restaurant to choose. Instead the viewer feels as if he is "walking" along the famous Appian Way outside of Rome or on the Italian island of Burano on a spring afternoon. To augment the sense of "being there," the Dolby™ Stereo soundtrack is composed of the natural sounds just as they were recorded on location.

Filmed with professional High Definition Television Cameras and Steadicam™ stabilization equipment, the camera seems to float as it transports the viewer through the colorful Campo dei Fiori in Rome, or over ancient bridges in Venice, or into picturesque villages in England's Cotswolds. The camera is constantly moving the viewer forward, through the English Countryside in Kent, along the

Amalfi Coast, or beside the canals of "Little Venice" in London. The perfect gift for family and friends, all 12 of these Virtual Walk DVDs are available at <http://www.treadmillwalks.com> for \$14.99 each with Free Shipping to the USA.

Company background:

Established in 2001 by Wayne and Kathi Jacobs, Virtual Interactive Tours Abroad, Inc. (dba, VITA Digital Productions) sees as its mission the exploration of all realms of Virtual Experience DVDs.

After numerous shooting trips to Europe, the company released its first Virtual Walk DVD, "A Morning in Venice," in 2004. That DVD was quickly followed by other titles: "Rome, La Dolce Vita" which takes the viewer down the famed Via Veneto and into the Campo dei Fiori; "The English Countryside," a walk from the village of Eynsford to Shoreham in Kent; "London Waterways," a walk in London's "Little Venice" filled with picturesque narrowboats; "Enchanting Burano," a walk on the colorful island famous for lace making; "The Appian Way," a walk on the most historic road in the world; "Amalfi Excursion," a walk in the Italian village of Amalfi; "The Four Seasons," a walk in the same forest through spring, summer, winter, and fall; "The Cotswold Villages - Part 1," a walk through the villages of Chipping Campden, Broadway, Lower and Upper Slaughter; "The Cotswold Villages - Part 2," a walk through the villages of Snowhill, Stanton, Bourton-on-the-Water, Bibury, and the magical Castle Combe; "Hawaii's The Hau'ula Trail," a walk on the island of Oahu; and "Maine's Mt. Desert Island" virtual jog and bike ride.

In early 2005 the video production company began filming all of its features in 1080i High Definition format, releasing for the time being those walks in Standard Definition widescreen.

The company has already filmed another 15 Virtual Walk DVDs, which are now in the process of being edited. Some of those DVDs include walks in Ancient Pompeii, the medieval town of Viterbo, north of Rome, and a walk on the isle of Capri. The video production company has just released the first of its new Virtual Experience projects: "Virtual Bike Rides," which take the viewer on a faster paced experience than the walks; and "Scenes of.....," a series of High Definition "paintings in motion" designed for display in physicians' offices or wherever customers have to spend time waiting. Filming for both series has already taken place at numerous locations in Europe and the United States.

In January 2008, the company will return from filming several virtual experience projects in Egypt and along the Nile.

VITA Digital Productions offers an interesting and unique take on the indoor exercise experience, designed specifically to target healthy adults over the age of 50. The founders, both active retirees themselves, believe that senior fitness is a major component to enjoying retired life. The company has a proven track record and offers outstanding customer service. More information about the company can be accessed at <http://www.walktostayfit.com> or the company's primary website: <http://www.vitadigitalproductions.com> ###

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